



OPPORTUNITIES IN TECHNOLOGY AND ANALYTICS DRIVE THE MODERN 3PL

Global Supply Chain Solutions Covering Procurement, Risk, the IoT and More

SDC SUPPLY & DEMAND CHAIN EXECUTIVE

JUNE 2017

THE IOT REVOLUTION

IoT helps companies generate demand-sensing insights, shorten response times

GONE PHISHING

Protecting supply chain payment processes from cybersecurity threats



2017 SDCE 100

Innovative ideas and solutions that lay the framework for supply chain success

Wal-Mart:

GIVE ME A GIGATON

Global retail giant asks its suppliers to join them in eliminating one gigaton of emissions from the supply chain by 2030



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16th
Annual



100 GREAT SUPPLY CHAIN SUCCESS STORIES



100 GREAT SUPPLY CHAIN PROJECTS

This year's *Supply & Demand Chain Executive* (SDCE) 100 highlights supply chain solution and service providers that are working with small, medium and large enterprises to transform their supply chains and deliver value to the bottom line. These leaders are helping their customers meet the challenges of the new normal—and laying the framework for successful supply chain transformation.

LAYING THE FRAMEWORK for Supply Chain Success



The 2017 *Supply & Demand Chain Executive* 100 outlines innovative ideas and solutions to guide industry leaders in maximum efficiency, profitability and more.

There are many facets to developing world-class supply chain management capabilities. One of the most important activities a company can pursue to develop and implement best practices is leveraging well-organized, well-scoped projects that are relevant to a company's strategic objectives. The outcomes from projects provide insight, innovation and opportunity for improved operations.

The 2017 *Supply & Demand Chain Executive* 100 spotlights a few of the industry's most successful and transformational projects that deliver value to enterprises across a range of supply chain functions. The supply chain projects featured in this awards program offer a forward-looking perspective for the industry on new opportunities designed to drive operational success.

This year's projects were selected by management professors and key executive practicum advisors at North Carolina State University as part of the project-based practicum curriculum in the university's supply chain management program.

FEATURED PROJECTS

ENABLER: LOGISTICS PLUS INC.

— www.logisticsplus.net

CUSTOMER: Fortune 500 power and energy company

SOLUTIONS: 2x trailers and 16-axeled modular lowbeds

PROJECT GOAL: Deliver a 200-ton stator (the stationary portion of an electric generator) from Gdynia, Poland, to the Yatagan Thermal Power Plant in Mugla, Turkey

BUSINESS IMPACT: Cargo was delivered on-time and intact according to the desired delivery specifications.