

WAREHOUSING & FULFILLMENT SOLUTIONS



**LYNX
FULFILLMENT**
Pick, Pack & Ship!

Business Profile

- Founded in 2009 in Olean, NY through a joint partnership with Logistics Plus
- Currently operates a 40,000 square foot facility, with room to expand
- Provides warehousing, inventory management, and fulfillment for over 70,000 SKUs of products and can process over 7,000 orders per day
- Full kitting, assembling, picking, packing and shipping capabilities
- Diverse group of small and medium sized business (SMB) clients with both direct and Amazon fulfillment needs

Business Challenges

- Small and medium sized businesses need a knowledgeable and reliable logistics partner to help them navigate the complex world of importing, customs, transportation, direct fulfillment and fulfillment by Amazon

Logistics Plus® Solution

- The strategic partnership between Logistics Plus and Lynx Fulfillment provides small and medium sized businesses with a complete, start-to-finish warehousing and fulfillment solution that includes importing, customs brokerage, ground transportation, warehousing, and fulfillment.

Start-to-Finish Warehousing & Fulfillment Solutions for SMBs

Business Profile

Lynx Fulfillment, LLC is a dedicated and enthusiastic group of professionals committed to providing the best fulfillment services worldwide. Company values reflect its belief in the highest level of service and technology. A focus on delivering the highest level of savings and efficiency is the reason its clients are so easily retained. Lynx Fulfillment works with its customers to ensure their goods arrive at their destination on-time and in perfect condition. Based in Olean, NY, the company provides excellent service and an unwavering commitment to helping customers achieve their goals.

Lynx Fulfillment was founded in 2009 through a joint partnership that includes Logistics Plus. Patrick Randolph is both Co-Founder and Managing Partner. Patrick's hands-on experience in managing all aspects of a warehousing operation, along with the transportation and logistics resources of Logistics Plus, have helped Lynx Fulfillment become a thriving and compelling solution for small and medium sized business (SMBs). Today, the Lynx Fulfillment client portfolio includes retailers and distributors for everything from clothing to shoes, health food to beauty products, kitchen pottery to home décor, audio components to books and DVDs, and much more.

Business Challenges

Small and medium sized business, like Canadian-based Wellness Foods, looking to do business in the United States may find the process of sourcing a complete and affordable importing, customs compliance, transportation, warehousing and fulfillment solution a daunting proposition.



That's why Wellness Foods founder Cathy Richards turned to Patrick Randolph and Lynx Fulfillment for help. The demand by U.S. based nutritional retailers was increasing while the cost to ship its Simply Protein Bar® from Canada was also increasing. At the same time, consumer demand was building. Wellness Foods needed to find a fulfillment partner that was capable of managing logistics and fulfillment for large pallet orders to retailers and distributors while also being flexible enough to fulfill small orders to consumers. Transparency into the process, shopping cart integration, flexibility and shipping within 48 hours were also critical – and Lynx Fulfillment delivered.



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“Wellness Foods needed to find a partner who was not only able to move large pallet sized orders but also deal with smaller bar sized orders.”

Cathy Richards
Founder, Wellness Foods

Logistics Plus® Solution

The Logistics Plus and Lynx Fulfillment strategic partnership provides small and medium sized businesses with a complete, start-to-finish warehousing and fulfillment solution that includes importing, customs brokerage, ground transportation, warehousing, and fulfillment. The LynxPro™ software application easily integrates with clients to provide instant, real-time order processing, inventory reporting and shipment tracking. They even provide marketing consultation and customer service support.

With over 350 employees working across over 20 countries around the world, Logistics Plus is well-suited to help businesses with their global sourcing needs, importing those goods into the United States, and then ensuring they clear customs with minimal costs and delays. Logistics Plus will then deliver the goods directly to the Lynx Fulfillment warehouse where Patrick Randolph and his team can provide inventory management, kitting, assembling, picking, packing, and shipping services. Their order management software provides complete transparency and integration with Amazon and other major shopping carts. When a shipment is ready for final delivery, the combination of Lynx Fulfillment and Logistics Plus ensures customers receive the most affordable and reliable transportation options available.



Logistics Plus and Lynx Fulfillment provide small and medium sized businesses with a complete supply chain solution
 Visit www.lynxfulfillment.com for more information



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