

# Logistics Plus®

## 25<sup>th</sup> Anniversary Social Media Contests

### What?

In anticipation of our 25<sup>th</sup> Anniversary in August 2021, we are holding 25 social media contests over the 25 weeks preceding August 1, 2021 (our official anniversary week). Our goal is to attract as many new followers, likes, and shares as possible across our primary social media channels, i.e., [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), and [YouTube](#). Each week a winner will be selected and awarded a \$25 Amazon gift e-certificate.

### How?

Each week on Monday, Logistics Plus will place a featured post on one of our social media platforms with instructions to like, follow, or tag others. A winner will be selected the following Monday and a new post will be placed until the 25-week period ends. This contest is open to both employees and non-employees – in fact, we encourage Logistics Plus employees to get very active with this contest to attract even more non-employee (i.e., customer, prospect, partner) followers.

### When?

The first week of the contest **begins Monday, February 1, 2021** and the final contest **ends Sunday, August 1, 2021**. See full week-by-week details on the following page. Questions, comments, or suggestions can be emailed to [marketing@logisticsplus.com](mailto:marketing@logisticsplus.com)

### Additional Rules?

These promotions are in no way sponsored, administered, or associated with Facebook, Twitter, LinkedIn, Instagram, and YouTube. No purchase necessary. By entering, entrants confirm that they are 18+ years of age, and release Facebook, Twitter, LinkedIn, Instagram, and YouTube of responsibility, and agree to the terms of use for Facebook, Twitter, LinkedIn, Instagram, and YouTube. The winner releases Logistics Plus Inc. and each of its affiliates, officers, agents and employees from any responsibility or liability in connection with any loss, accident or death incurred in connection with the giveaway. Logistics Plus Inc. is not responsible for any incorrect or inaccurate entry of information. All federal, state, local, municipal and provincial laws and regulations apply. Logistics Plus Inc. shall be deemed sole interpreter of the rules and conditions. By participating, entrants acknowledge and agree to be bound by these rules and the decisions of the Logistics Plus Inc. are final. Void where prohibited by law. Notification will be made to verify email address. Any taxes are the sole responsibility of the winner(s).

Thank you – and have fun!



# Logistics Plus®

## 25<sup>th</sup> Anniversary Social Media Contests

Promo Week	Platform	Prize	Start Date	End Date
1	Facebook	\$25	February 1, 2021	February 7, 2021
2	Instagram	\$25	February 8, 2021	February 14, 2021
3	Twitter	\$25	February 15, 2021	February 21, 2021
4	LinkedIn	\$25	February 22, 2021	February 28, 2021
5	Facebook	\$25	March 1, 2021	March 7, 2021
6	Instagram	\$25	March 8, 2021	March 14, 2021
7	Twitter	\$25	March 15, 2021	March 21, 2021
8	LinkedIn	\$25	March 22, 2021	March 28, 2021
9	Facebook	\$25	March 29, 2021	April 4, 2021
10	Instagram	\$25	April 5, 2021	April 11, 2021
11	Twitter	\$25	April 12, 2021	April 18, 2021
12	LinkedIn	\$25	April 19, 2021	April 25, 2021
13	Facebook	\$25	April 26, 2021	May 2, 2021
14	Instagram	\$25	May 3, 2021	May 9, 2021
15	Twitter	\$25	May 10, 2021	May 16, 2021
16	LinkedIn	\$25	May 17, 2021	May 23, 2021
17	Facebook	\$25	May 24, 2021	May 30, 2021
18	Instagram	\$25	May 31, 2021	June 6, 2021
19	Twitter	\$25	June 7, 2021	June 13, 2021
20	LinkedIn	\$25	June 14, 2021	June 20, 2021
21	Facebook	\$25	June 21, 2021	June 27, 2021
22	Instagram	\$25	June 28, 2021	July 4, 2021
23	Twitter	\$25	July 5, 2021	July 11, 2021
24	LinkedIn	\$25	July 12, 2021	July 18, 2021
25	YouTube	\$25	July 19, 2021	July 25, 2021
			July 26, 2021	August 1, 2021