# NATIONAL JUNE 28 LOGISTICS DAY

### 2019



## FOUNDING

Logistics Plus Inc. partnered with the Registrar at National Day Calendar to create June 28th as National Logistics Day<sup>™</sup> – a new annual day to recognize and appreciate the importance of the logistics industry in both our national and global economies.

2020

### PANDEMIC

COVID-19 placed a spotlight on America's logistical heroes – drivers, warehouse personnel, logistics specialists, and countless others – that continue to source, distribute and deliver critical food, medical products, and personal protective equipment across our great country in this time of need.





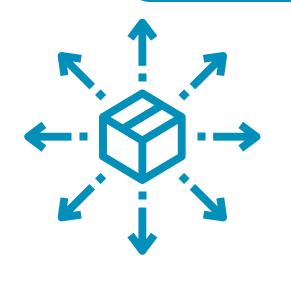
## **IT'S OFFICIAL**

The Commonwealth of Pennsylvania issued a House Resolution naming National Logistics Day as an official state holiday. Transportation Intermediaries Association (TIA) – the definitive voice for the logistics industry – backs National Logistics Day with its Member Appreciate Month.

2022

#### SHARING

Recognition of National Logistics Day grows with social media, The U.S. House of Representatives issued a formal Congressional Record honoring June 28th as a National Logistics Day, and the States of Ohio and South Carolina both issued formal proclamations as well.



2023



#### **PRESENT DAY**

Today, global logistics represent 8% of GDP, or \$1.8 trillion. Transportation and logistics-related industries employ over 13.3 million people in the U.S. alone – that's over 9% of all workers!

LOGISTICSPLUS.COM/NATIONALLOGISTICSDAY