From the August 2018 issue of Lake Erie Lifestyles magazine

At Logistics Plus, Community Matters

Sometimes community involvement means getting to hang out with Hines Ward.

Other times it means spending time mentoring students.

All of it matters.

Logistics Plus takes its responsibility for community involvement very seriously, from sponsoring the recent Erie Times-News' Best of Varsity Cup event — where Hines Ward was the featured speaker — to fostering a robust internship program each summer to give college students important real-life work experience.

The commitment Logistics Plus has to community involvement traces back to company founder Jim Berlin, who has invested thousands of hours and millions of dollars to improving Erie, starting with the revitalization of Union Station, which was in decrepit condition before Berlin bought the old train station in 2003 and turned it into the company's global headquarters.

Berlin's commitment to giving back to the community means encouraging his employees to give back too.

The company provides paid time off to volunteer for community organizations, including groups that promote entrepreneurship. Berlin also supports the "charity of the week" prize raffles every Friday at the company's Union Station headquarters. That effort has raised thousands of dollars for special local charities.

"I've always found that people here are eager to give back if given the opportunity," Berlin said. "I appreciate that about our team and want to give them as many opportunities as I can to contribute to this community that we all care about so much."

Logistics Plus employees also contribute annually to the United Way through automatic payroll deductions. Other organizations Logistics Plus has been active with through the years include the March of Dimes, the American Heart Association, the National Multiple Sclerosis Society, the Make A Wish Foundation, the Barber National Institute, Grady's Decision, WQLN, Community Blood Bank of Northwest Pennsylvania & Western New York, Gaudenzia and the Greater Erie Area Habitat for Humanity.

"Our company and our people have donated lots of time and money to local nonprofits and community events," Berlin said. "Our Erie employees pay local taxes, and shop and eat at local establishments. They are part of the community. They care about this community. That's why we pride ourselves on being good and generous citizens. That's also why we are so proud to have sponsored Erie's Best of Varsity Cup for the second consecutive year. These kids are our future, so it's important we celebrate their local achievements."











