



# ***Membership Packet***

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Connect. Impact. Prosper.

# Membership Benefits

## Investing in Community Through The Glendale Chamber of Commerce

The Glendale Chamber of Commerce strives to be a catalyst for economic prosperity in Glendale, Arizona. The Chamber has helped shape this vibrant region into a thriving center for technology, creativity, education and business. Glendale has all the ingredients for sustainable economic growth: moderate cost of living, high-technology, tourism, a strong manufacturing base, a premier sporting industry and an unparalleled quality of life.

The Glendale Chamber is a private, not-for-profit, membership-driven organization comprised of over 1,400 business enterprises, civic organizations, educational institutions and individuals. Its mission is to provide leadership that facilitates the creation of a prosperous regional economy and effective advocacy for its members.

The Glendale Chamber builds its program of work around three core principals: Connect, Impact and Prosper. Serving as the 'voice of business' since 1951, the Chamber strives to be an enduring and integral part of the Glendale community while possessing full awareness of current and future trends.

**CONNECT** - The Glendale Chamber helps build a strong community by connecting its members to people and issues important to business success. Through Chamber programming and services, you and your business are engaged in activities that move Glendale toward a successful future.

**IMPACT** - The Glendale Chamber provides unique opportunities for business leaders to influence civic, social and business initiatives that support community growth. As the voice of the business community, the Chamber offers leadership on issues that transform our community and your business.

**PROSPER** - On behalf of its broad and diverse membership, the Glendale Chamber creates a climate of growth and success that benefits all business. Your membership investment provides the critical funding that allows the Chamber to continue its advocacy on behalf of all business and the community.

### "The Voice of Business in Glendale"



## Executive Committee

Chair - Dr. Teresa Leyba Ruiz, Glendale Community College  
Chair-Elect - Lynda Vescio, Law Offices of Vescio & Seifert, P.C.  
Treasurer - Scott Spillman, BNC National Bank  
Vice Treasurer - Ron Castro, BNC National Bank  
Past Chair - Kate Kochenderfer, Salt River Project (SRP)  
President & CEO - Robert W. Heidt, Jr., Glendale Chamber of Commerce

## Board Members

Maria R. Brunner, Credit Union West	Jessica Perry, APS
Jeri Cunningham, Humana	Kevin Phelps, City of Glendale
Jean Higginbotham, Blue Cross Blue Shield of Arizona	Mary Pritchard, Pritchard Insurance Group, Inc.
Yvonne Knaack, Downtown Property Owner	Richard Sherry, Dignity Health Arizona
Bobbi Magdaleno, Arizona State University	Judy Walter, Dignity Memorial
Dr. Jennifer Cruz, Pendergast Elementary School District	Mayor Jerry Weiers, City of Glendale
Steve Eberhart, Renaissance Glendale Hotel & Spa	Brian Capistran, Glendale Union High School District
Lisa R. Baker, HUNT ERA Real Estate	Marci Aguayo, Alaska Federal Credit Union
Matt Status, Camelback Ranch Baseball	

## Chamber Team

Robert W. Heidt, Jr., President & CEO	rheidt@glendaleazchamber.org
Jim Peyton, Chief Operations Officer	jpeyton@glendaleazchamber.org
Harry Shapiro, Director of Investor Relations	hshapiro@glendaleazchamber.org
David Rush, Business Development Manager	drush@glendaleazchamber.org
Karli Kratzenberg, Marketing & Communications Manager	kkratzenberg@glendaleazchamber.org
Shea Kinkead, Events & Social Media Manager	skinkead@glendaleazchamber.org
Jackie Peyton, Director of Member & Visitor Relations	info@glendaleazchamber.org
Susan Lucas, Director of Auction Services	slucas@glendaleazchamber.org





# Events

## Networking Opportunities

- Business Over Breakfast:** Meets every Wednesday morning
- FUEL:** Typically first Friday of each month
- Business After Hours:** Typically, third Thursday of each month from 5:00 - 7:00 pm
- Workshops & Seminars:** Presented several times through out the year
- Chamber Day or Night Out:** Presented at various times throughout the year
- Ribbon Cutting Ceremonies:** Presented numerous times throughout the year

## Annual Signature Events

- State of the City Address & Dinner:** Presented in early March in conjunction with the Mayor's Office
- Luke Shoot-Out Golf Outing:** Presented in early April, benefiting the Glendale Chamber Military & Veterans Affairs Committee
- Biz2Biz Expo:** Presented in August, in conjunction with the West Valley Chamber Alliance
- Excellence in Education Golf Outing:** Presented in early September, benefiting the Glendale Chamber Education Committee
- Annual Auction:** Presented in early November, benefiting the Glendale Chamber's program of work

More Events Details:



# Cost Saving Benefits & Services

*Saving you money on your business expenses!*

The Glendale Chamber offers a number of cost saving programs designed to help you build your business network, heighten your business visibility, and provide benefits to your employees, regardless of company size. We have partnered with our fellow member businesses to bring you amazing pricing on a range of products and services!



## **Office Depot/ Office Max**

This program offers discounts of up to 60% from a list of over 700 commonly purchased business essentials including paper, ink and toner.



## **Constant Contact**

We've partnered with the leader in online marketing for small businesses to offer you 25% off email marketing services.



## **The Glendale Star**

Save on your local newspaper! All new members receive a one year subscription mailed at no cost. The Glendale Star also offers discounted advertising exclusively for Glendale Chamber Members.



## **Staples Chamber Connect**

Members of the Glendale Chamber of Commerce have access to special partner discounts every time they shop in store. They can save on an assortment of products, from signage to PPE to business essentials and more.



## **Free Prescription Drug Card**

Receive savings of up to 75 percent at over 56,000 pharmacies across the country. This card is available for you and your employees!



## **Phoenix Sky Harbor Airport Parking**

Phoenix Sky Harbor Airport provides small businesses with special discounts, perks and an enhanced customer experience when they travel for both business and personal travel.



## **National Car Rental Enterprise Rent-A-Car**

Save on Rental Cars in the United States, Puerto Rico, and Canada with this Exclusive Glendale Chamber Member Benefit!



## **Grand Canyon University**

GCU is offering scholarships to employees working for companies that are members of the Glendale Chamber. Scholarships are applied via tuition reduction.



## **Arizona Christian University**

Arizona Christian University is offering a 15% off scholarship for Glendale Chamber of Commerce members and their immediate family.



## **Maricopa Corporate College**

Maricopa Corporate College at Maricopa Community Colleges offers a variety of services to support Chamber members like you. From skill-building workshops for your team to opportunities to hire our qualified alumni, we're here to support your talent recruitment and development needs.



# Get Involved

## Glendale Chamber Committees

### Ideal for strengthening your footprint in the community

Getting involved with programs you care about connects you to the information and people that will enhance the value of your membership. The Glendale Chamber offers current members a range of opportunities to share their expertise and enthusiasm with the community. Build your business relationships as we work together to help our community prosper.



**Ambassador  
Committee**



**Board of  
Directors**



**Marketing  
Committee**



**Military & Veterans  
Affairs Committee**



**Education  
Committee**



**Diversity, Equity, &  
Inclusion Committee**



**Public Policy  
Committee**



**Political Action  
Committee**

Please note that each committee has its own set of guidelines and member requirements. To inquire about joining please contact the Glendale Chamber at 623-937-4754.