

### Logistics Plus Commissions Joe Moore Award Mural in Downtown Erie

*The mural is expected to be completed in early October, with a public unveiling event to follow.*

**ERIE, PA (September 16, 2025)** – Logistics Plus, Inc. (LP), a global leader in transportation, logistics, and unique supply chain solutions, is excited to announce a new community art project in partnership with local Erie muralist Jason Mumford. A large-scale mural celebrating the prestigious Joe Moore Award, college football's top honor for offensive linemen, is currently underway on the side of the Logistics Plus [Erie Times-News building](#) on 12th Street in Erie, PA.

The mural will bring national sports recognition to downtown Erie while highlighting the city's connection to both the Joe Moore Award and Logistics Plus, its Exclusive Logistics Partner. Jason Mumford, an Erie native known for his bold, dynamic murals across the region, was commissioned to design and paint the piece.



"This project combines our passion for logistics, our pride in Erie, and our excitement for college football's greatest offensive line trophy," said [Jim Berlin](#), Founder & CEO of Logistics Plus. "We're proud to work with Jason to create something that will inspire the community and become a local landmark."

Jason Mumford's public artworks have become landmarks across Northwestern Pennsylvania. Since launching his mural work in the mid-2000s, Mumford has brought to life many pieces that blend Erie's history, civic pride, and strong visual messaging. Among his most recognized works are "[Don't Give Up the Shipment](#)," a mural commissioned by Logistics Plus on the old Dana Brake building at Wayne & 14th Streets, which draws on imagery of Oliver Hazard Perry, the Brig Niagara, and the War of 1812 to both celebrate Erie's maritime legacy and inspire persistence. He is also well known for painting the [welcome murals on the Peach Street](#) and Sassafras Street overpasses, which greet people entering downtown and have been refreshed over time to reinforce positive messages for the community.

The Joe Moore Award mural is expected to be completed in early October, with a public unveiling event to follow.

#### About the Joe Moore Award

The Joe Moore Award is named after Joe Moore, widely regarded as one of the best offensive line coaches in college football history, most notably for his work at Notre Dame and the University of Pittsburgh. Coach Moore sent 52 players on to the NFL, including Bill Fralic, Mark May, Russ Grimm, Jimbo Covert, Andy Heck and others. The Joe Moore Award trophy, crafted by legendary sports sculptor Jerry McKenna, is the largest trophy in college football, standing at a height of seven feet and weighing in at more than 800 pounds. The perpetual trophy is made available for display by the winning university until the conclusion of the following college football season. Learn more at [joemooreaward.com](#).

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## About Logistics Plus, Inc.

[Logistics Plus, Inc.](http://logisticsplus.com) is a *21st Century Logistics Company*™. With annual global sales approaching \$1 billion, Logistics Plus is a leading worldwide provider of transportation, warehousing, fulfillment, global logistics, project management, business intelligence, technology, and unique supply chain solutions. The company is recognized as one of the fastest-growing privately-owned logistics companies with a presence in 50+ countries worldwide. With its trademark *Passion for Excellence*™, Logistics Plus is consistently recognized as a great place to work and a top global logistics provider. Learn more at [logisticsplus.com](http://logisticsplus.com).



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