

Logistics Plus to Host Unveiling Ceremony for the Joe Moore Award Mural in Downtown Erie

*The ceremony will take place on **Wednesday, October 22, 2025, at 5:15 PM** at 205 West 12th Street.*

ERIE, PA (October 17, 2025) – Logistics Plus, Inc. (LP), in partnership with local Erie muralist Jason Mumford and the Joe Moore Award (JMA) foundation, will host a ceremony to officially unveil a new large-scale mural celebrating the prestigious Joe Moore Award, college football's top honor for offensive linemen. The mural, painted on the side of the LP Erie Times-News building on 12th Street, showcases Erie's connection to the national award and adds to the city's growing collection of public art. Logistics Plus is the [Exclusive Logistics Provider of the Joe Moore Award](#).

WHO:

- Jim Berlin, Founder & CEO, Logistics Plus
- Jason Mumford, Erie Muralist & Artist
- Special football guest
- Local officials and community leaders
- Logistics Plus employees
- Media representatives



WHEN:

October 22, 2025, at 5:15 pm EDT

This is a rain-or-shine event. In the event of inclement weather, the dedication and remarks will be held indoors at the Logistics Plus Erie Times-News building. Photos can then be taken once the skies clear.

WHERE:

Logistics Plus Erie Times-News Building
205 West 12th Street
Erie, PA 16501

WHY:

This new mural highlights Erie's connection to this nationally recognized college football award and the legendary coach behind it, celebrates local artistry, and demonstrates LP's continued commitment to investing in the Erie community.

VISUALS:

- Mural unveiling ceremony with community leaders
- The completed Joe Moore Award mural
- Time-lapse video of the mural painting
- Interviews with Jason Mumford and Logistics Plus leadership

Learn more at logisticsplus.com/joemooreaward.

FOR IMMEDIATE RELEASE



About Logistics Plus, Inc.

[Logistics Plus, Inc.](http://logisticsplus.com) is a *21st Century Logistics Company*™. With annual global sales approaching \$1 billion, Logistics Plus is a leading global provider of transportation, warehousing, fulfillment, logistics, project management, business intelligence, technology, and unique supply chain solutions. The company is recognized as one of the fastest-growing privately owned logistics companies, with a presence in over 50 countries worldwide. With its trademark *Passion for Excellence*™, Logistics Plus is consistently recognized as a great place to work and a top global logistics provider. Learn more at logisticsplus.com.



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