

Supply Chain Success Story!

Smarter Supply Chain Control: Using AI to Unlock Predictive Visibility

THE STORY

When a global logistics customer needed better supply chain visibility, predictive planning, and actionable data insights, Logistics Plus delivered an innovative solution. By embedding Qlik's AI-powered business intelligence tools into its control tower ecosystem, LP gave the customer access to real-time dashboards, predictive alerts, and automated analytics. The result was faster decisions, improved transparency, and recognition as a finalist in the 2025 Qlik Global Transformation Awards.

THE HIGHLIGHTS

- **Predictive Analytics Integration:** Logistics Plus embedded Qlik's AI platform into operational dashboards for proactive insights and alerts.
- **Real-Time Data Visibility:** Clients gained access to real-time views of costs, exceptions, shipment statuses, and warehouse performance.
- **Award-Winning Innovation:** The success of the solution helped earned LP a finalist spot in Qlik's 2025 Global Transformation Awards.
- **Scalable Intelligence:** The platform enabled smarter, faster decisions at every level of the customer's global supply chain.

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