## Supply Chain Success Story!

## Trophy Transport Triumph: Moving the Joe Moore Award from West Point to Erie

## THE STORY

As the newly appointed *Exclusive Logistics Provider of the Joe Moore Award*, Logistics Plus was entrusted with transporting one of the most iconic and physically imposing trophies in American sports — a nearly seven-foot-tall, 800-pound centerpiece — <u>from West Point, NY, to Erie, PA</u>. The mission required more than just basic freight services. LP orchestrated a carefully planned, highly secure move that involved coordination with the U.S. Military Academy, specialized handling teams, dedicated trucking, and final delivery to LP headquarters at Union Station in Erie. Timing, packaging, handling, and safe delivery — all had to be flawless. The successful execution of this inaugural move not only ensured the trophy's safe arrival but also delivered on LP's promise of professionalism, reliability, and respect for the significance of the cargo.

## THE HIGHLIGHTS

- Specialized Oversized Cargo Handling: Using a trusted local recloation partner, LP managed the loading, secure packaging, transport, and delivery of a massive 800-lb, 7-ft trophy handling weight, size, and sensitivity with care.
- Cross-State Logistics Coordination: Dedicated straight-truck transportation with security seal from West Point, NY, to Erie, PA — multiple jurisdictions, tight scheduling, and real-time coordination with various stakeholders (military academy staff, internal LP team, local Erie contacts) were required to execute the transfer without incident.
- Community & Stakeholder Engagement: The trophy's arrival and re-assembly in Erie involved family members of the Award's namesake community, former players, and local high-school teams — demonstrating LP's commitment to community, partnership, and creating meaningful PR/brand moments beyond logistics.

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