

## Supply Chain Success Story!

# Hitting the Right Note with North American Warehousing and Distribution

## THE STORY

When the world's leading producer of karaoke products needed a more agile, efficient, and scalable partner for its North American product warehousing and distribution, it turned to Logistics Plus. Known for bringing fun into households across the U.S., Canada, and Mexico, the client required a logistics partner to harmonize its warehousing, fulfillment, and retail distribution operations across multiple channels.

With its extensive 12M+ square feet North American warehousing footprint and commitment to responsive, flexible service, Logistics Plus hit all the right notes. LP quickly became an extension of the client's operations team—supporting inbound container management, inventory control, e-commerce fulfillment, retail compliance, and transportation management across the continent.

## THE HIGHLIGHTS

- **Scalable Warehousing & Fulfillment:** With nearly 12 million square feet of space across North America, LP provides inventory control, pick-pack-ship operations, and seasonal scaling to match peak sales volumes.
- **Retail Distribution Expertise:** LP supports large-volume product distribution to major retail outlets—including Walmart, Costco, Sam's Club, Target, and Amazon—across the U.S., Canada, and Mexico.
- **Multichannel Logistics Support:** Whether e-commerce orders or full truckloads for brick-and-mortar stores, LP ensures seamless execution from inbound ocean containers to final delivery.
- **Strategic Partnership:** The client recently cited LP as a “true logistics partner” and a key driver in optimizing supply chain flow, reducing costs, and improving on-time delivery across the board.

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