

Supply Chain Success Story!

A Tasty Turnaround for Cross-Border Logistics

THE STORY

When a leading food and beverage manufacturer faced persistent delays, equipment shortages, and supply chain uncertainty on shipments from Mexico to the U.S., they turned to Logistics Plus (LP) for a better solution.

By expanding the carrier pool, enforcing robust security protocols, and assigning a dedicated cross-border team, LP streamlined the client's North American operations—restoring confidence and control to a previously chaotic process. In 2025 alone, Logistics Plus managed over 700 loads worth more than \$65 million—with services expanding to include specialty refrigerated units and expedited airfreight.

Through hands-on coordination and smart carrier partnerships, Logistics Plus turned a complex border-crossing challenge into a competitive advantage.



THE HIGHLIGHTS

- **Equipment Availability & Security:** LP doubled the client's carrier base using vetted, asset-based Mexican providers and implemented strict security measures—including armed guards, GPS tracking, and convoy coordination—to reduce theft and delays.
- **Operational Control Towers:** A dedicated bilingual team was assigned on both sides of the border to oversee communication, coordination, and real-time trailer visibility for every load.
- **Scalable, Flexible Services:** LP's responsiveness allowed the client to expand into temperature-controlled freight and expedited airfreight services—ensuring freshness, speed, and service continuity across regions.
- **Tech-Enabled Collaboration:** Ongoing investments in carrier vetting and digital connectivity between LP, carriers, and customs brokers are enhancing visibility, transit speed, and cross-border process automation.
- **Growing with the Customer:** As the manufacturer's footprint grows, LP is scaling its cross-border team to support increasing demand—tripling operational headcount in anticipation of new volumes.



Built For What's Next.



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